



# The Women's Conference®

WeEmpower

## The Women's Conference 2008 Press Coverage Notes

Press coverage notes and further information are available in the Online Press Room of our website:  
<http://www.californiawomen.org/press-room>.

### *Event Information*

Night at The Village  
Tuesday, October 21, 2008  
5:00 p.m. to 9:00 p.m.

**General Press Check-In Begins at 3:30 p.m.**

The Women's Conference 2008  
Wednesday, October 22  
8:00 a.m. to 7:00 p.m.

**General Press Check-In Begins at 6:30 a.m.**

Long Beach Convention Center  
300 E. Ocean Blvd.  
Long Beach, CA 90802  
>> Click [here](#) for directions.

### *Parking Information*

- All media should park at the Shoreline Drive Parking Lot.
- Parking is \$10 for an all-day pass.

### *Press Check-In & Credentials*

- The press check-in booth will be located in front of the Main Arena Entrance on Seaside Way.
- Crews with previously booked early-a.m. interviews can make special arrangements to pick up credentials prior to general check-in.

### *Media Tent*

- The Media Tent is located off the Main Arena lobby and can be accessed from the Media Entrance.
- The Media Tent will be your home base throughout the day and it is where you will find many resources to support you in preparing and filing your story: press kits, a mult box with up to 35 connections, a large monitor to watch live feed of the arena presentations, wireless Internet access, tables and chairs, and lunch and refreshments.
- Interviews with conference speakers can also be coordinated from the Media Tent based on their availability.

### *Interview Areas*

- A professionally lit, conference-branded interview area located directly outside of the Media Tent in Media Row will be available for speaker interviews throughout the day.
- Stand up interviews can also be conducted in The Village, offering a lively backdrop.

## *Media Restrictions & Limitations*

### **Night at The Village: Restrictions & Limitations**

- **Still Photographers**
  - A press riser will be available for the main stage presentation.
  - Still photographers will have total access to The Village exhibit hall.
- **Broadcast Media**
  - A press riser and mult box will be available for the main stage presentation.
  - Broadcast media will have total access to The Village exhibit hall.

### **Main Arena Access: Restrictions & Limitations**

- **Still Photographers**
  - Due to the unique layout of the arena, there will be no press riser for still photographers.
  - During main stage presentations, photographers will be escorted to the front of the stage in small, rotating groups and will be given a limited time to shoot.
  - Still photographers will be shooting below the stage, and might want to consider shooting with a monopod to improve their line of sight.
- **Broadcast Media**
  - Broadcast media will be asked to take pool feed for all main arena presentations.

### **Morning & Afternoon Break-Out Conversations: Restrictions & Limitations**

- **Still Photographers**
  - Still photographers must arrive to the session 20-30 minutes before it is scheduled to begin.
  - Still photographers must shoot in an area of the room that doesn't obstruct audience views.
- **Broadcast Media**
  - Broadcast media must arrive to the session 20-30 minutes before it is scheduled to begin.
  - Broadcast media must shoot from the back of the room.

### *Additional Notes*

- Credentialed media have free access to roam unescorted through the convention center and The Village.
- Press-ready photographs of the conference will be available for download from the Press Room on the conference website: <http://www.californiawomen.org/press-room/>
- A number of photo opportunities will occur from the main stage and The Village throughout the day, including major announcements from sponsors and speakers. Check in at the Media Tent for a list of scheduled photo ops.

### *Press Team Contacts*

Please feel free to contact the Press Team directly with any questions:

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